





**Herzlich Willkommen auf der jährlichen LRS
Konferenz hier in Köln!!**

Agenda

09:00	Beginn der Konferenz Willkommen und Überblick	Leonardo Kaltenhauser, LRS
9:15	ABB Information Systems: Projektpräsentation	Ather Islam, ABB
9:45	Product Update and Roadmap <i>Die Präsentation wird durch eine kurze Kaffeepause unterbrochen (ca. 11.00h)</i>	Brent Black, LRS
12:30	Mittagessen	
13:30	Product Update and Roadmap <i>Fortsetzung</i>	Brent Black, LRS
15.00	Q & A und Zusammenfassung	Leonardo Kaltenhauser, LRS
15.30 to end	Kaffeepause - Demostationen - Networking	

Corporate IT im Wandel



Digitalisierung passiert jetzt



“At least 40% of all businesses will die in the next 10 years... if they don't figure out how to change their entire company to accommodate new technologies.”

* John Chamber, Chairman and former CEO Cisco Systems

“in today's era of volatility, there is no other way but to re-invent. The only sustainable advantage you can have over others is agility- that's it.

Because nothing else is sustainable. Everything you create – somebody else will replicate.

* Jeff Bezos, Amazon founder



Konstanter Fortschritt und Wandel



Mainframe 1979
LRS started with VPS



Open System Computing
LRS launched VPSX



Desktop Printing
LRS enhanced VPSX



Serverless Printing
LRS IPdirect and Cirrato



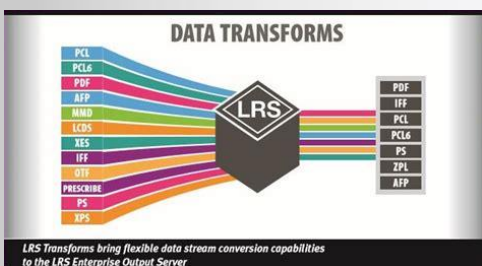
Secure Delivery
LRS Pull Print via Mfp



Mobile Device Printing
LRS Mobile Connector



LRS Mobile enables
iBeacon technology



OM Process Digitalisierung Automation
LRS transforms and IDB



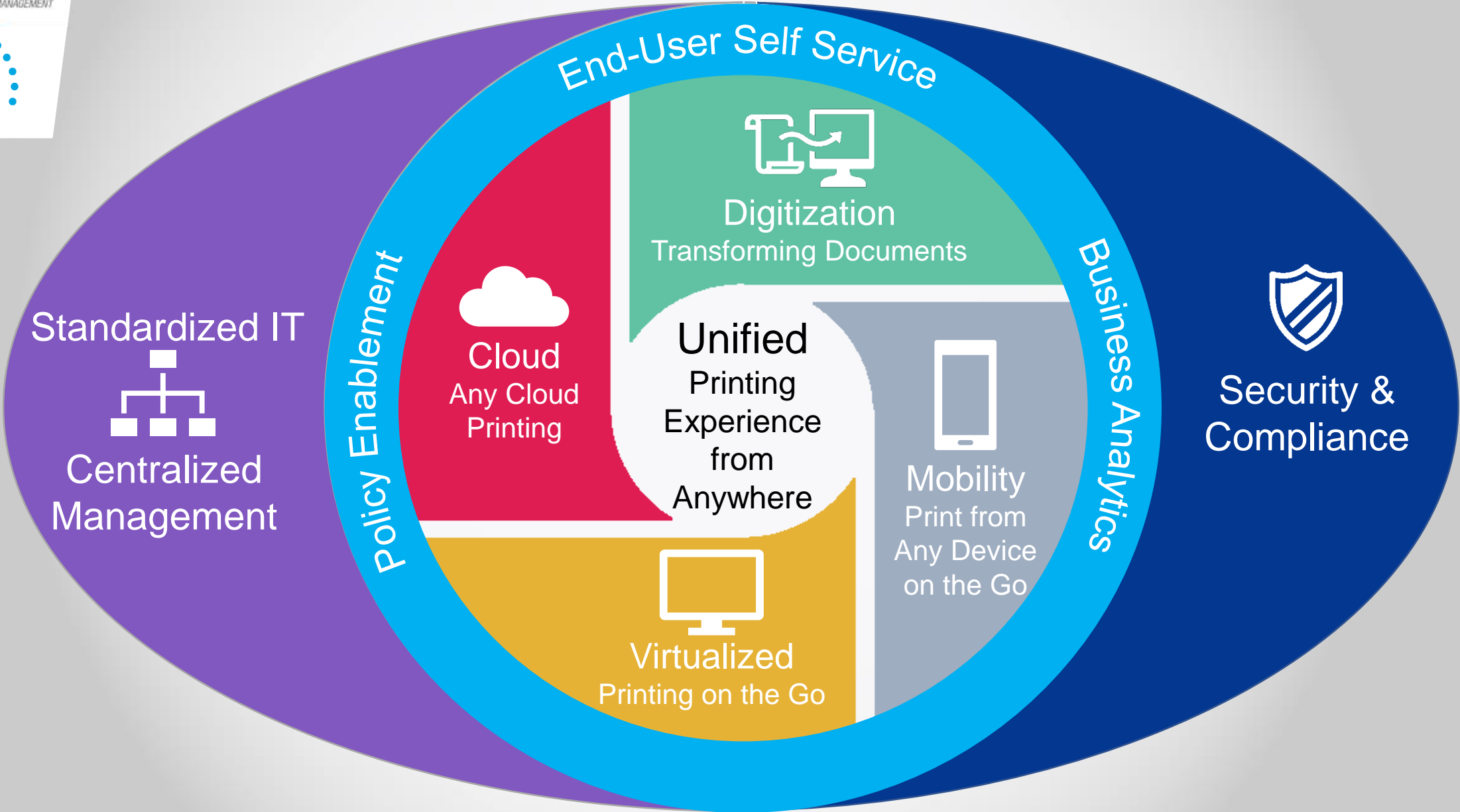
VDI Printing
LRS VSPA Citrix and VMware



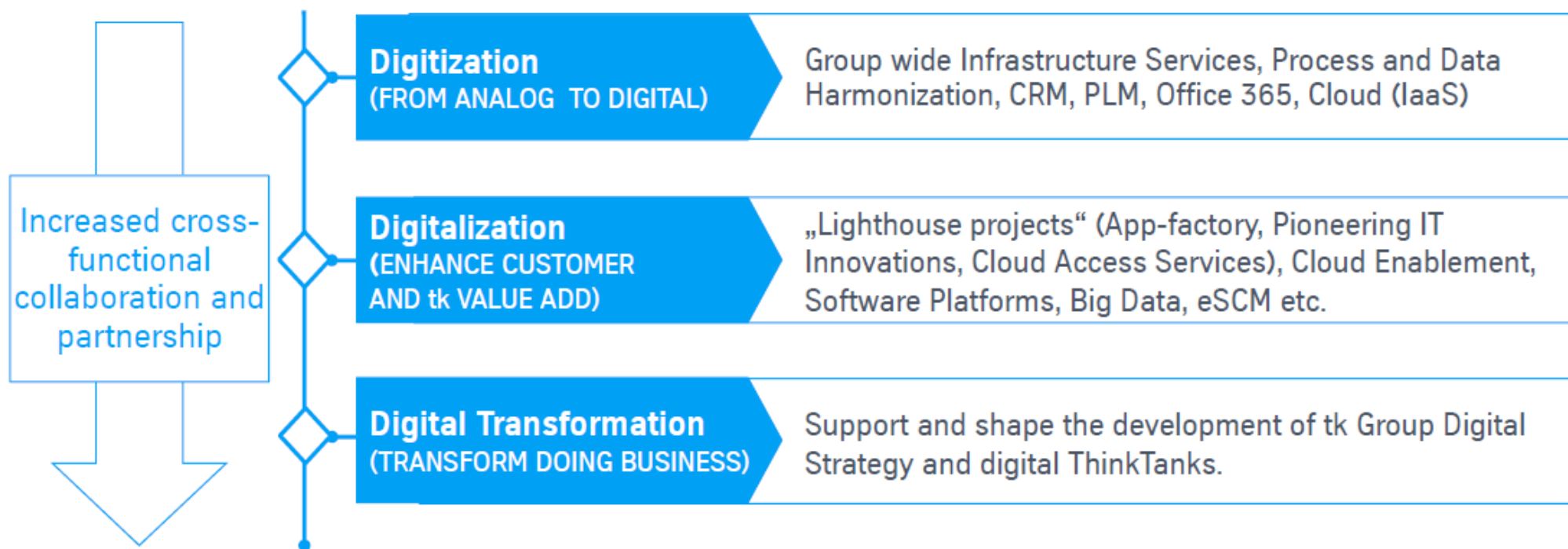
LRS Cloud Printing



Scan Workflows
Doc Digitalization



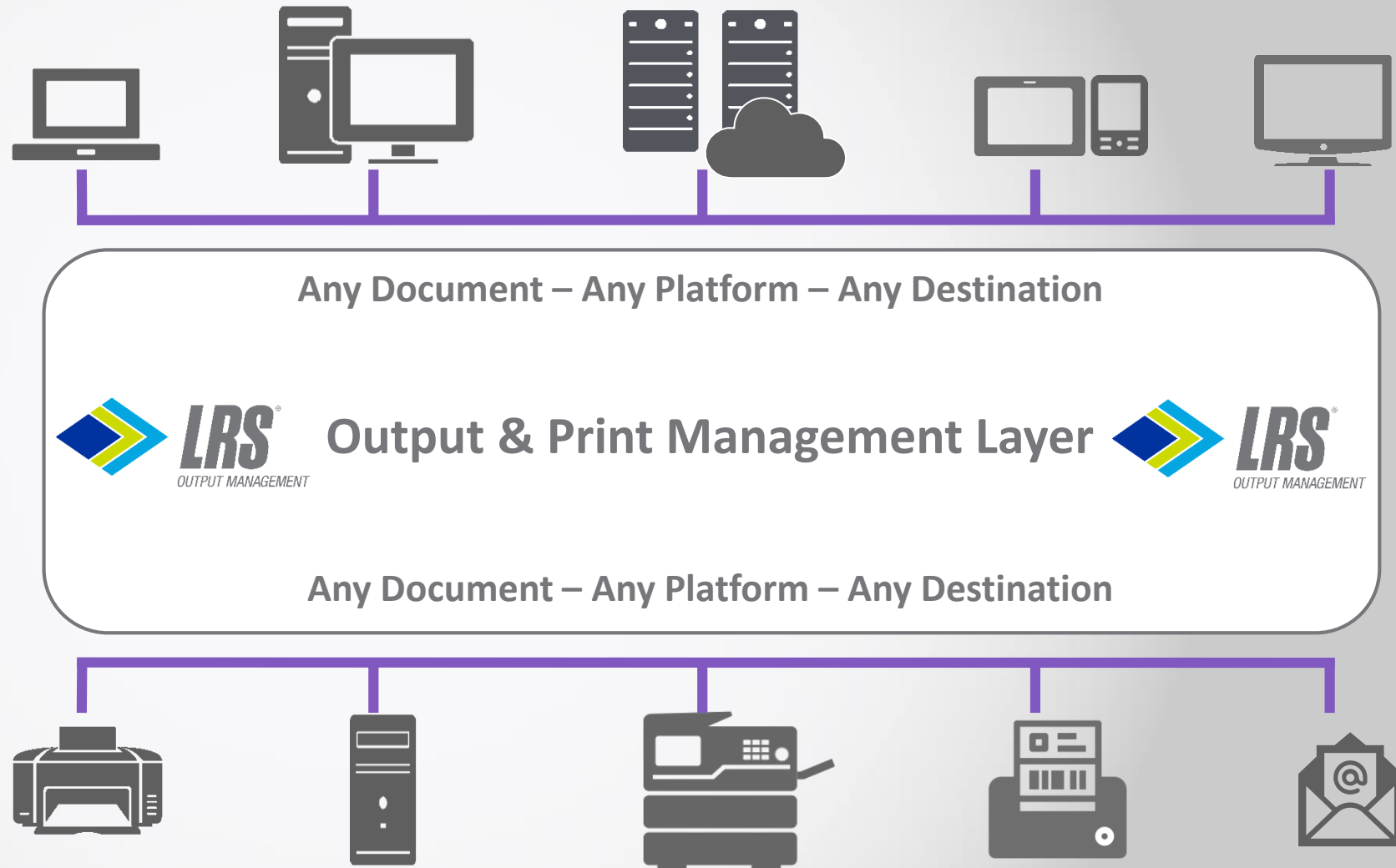
IT at thyssenkrupp started the digital journey ...



Digitization as a foundation, IT supports and enables Digitalization and is involved in Digital Transformation.



After LRS - Print Infrastructure

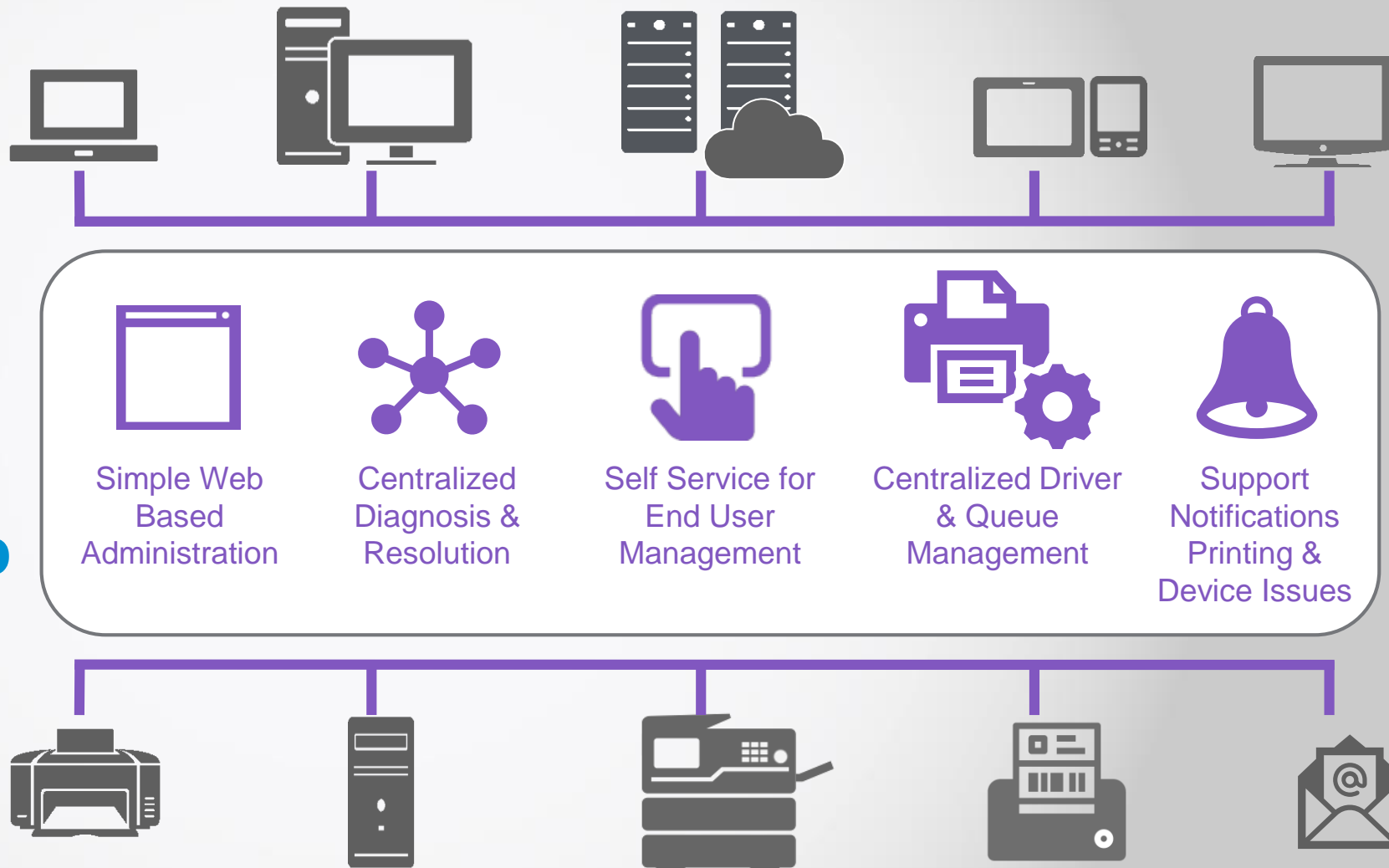


The LRS software layer removes the need for all print servers, 3rd party software and device specific hardware significantly reducing IT costs

For companies with multiple MPS providers, ITO's or Service Providers this standardized layer also provides LRS customers with vendor independence.



After LRS – Simplified IT



Key Performance Improvements from LRS Software research by IDC*

Less unplanned printer downtime

Less printer user support



99%



80%

More efficient print management



41%

Simple Web Based Administration

Centralized Diagnosis & Resolution

Self Service for End User Management

Centralized Driver & Queue Management

Support Notifications Printing & Device Issues

*IDC Completed a study of LRS customers to find above results

“Wege entstehen dadurch, dass
man sie geht!”

* Franz Kafka, Literat, Juli 1883 – Juni 1924



Fragen?



Leonardo Kaltenhauser

Director Sales EMEA Central

Email: Leo.Kaltenhauser@lrs.com

Tel.: +49 (0)811 99 73 9-24

Mobil: +49 (0)171 26 77 380